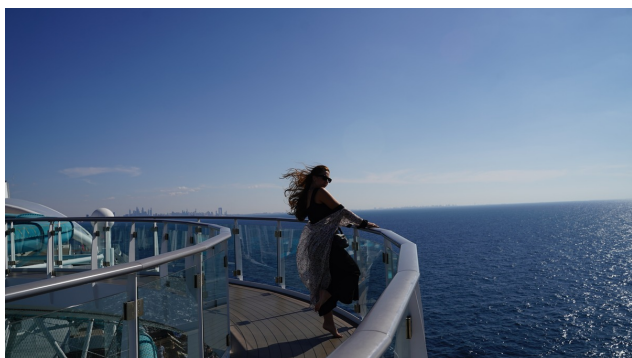


BETWEEN THE STAMPS

Joelle and Maroun · Lebanese Travel Couple

UGC Media Kit · Cruise and Airline Version



OUR CRUISE EXPERTISE

We are Joelle and Maroun — a Lebanese travel couple who have explored 40+ countries across Europe, the Middle East, and beyond. Cruising is one of our greatest passions. We have completed 5+ cruises with MSC, Costa, and Norwegian across the Mediterranean, Middle East, and Northern Europe. We hold a professional ticketing certification and shoot with professional equipment. We both work full time and raise two kids. This is a passion project — private travel that we decided to share with the world less than a year ago. That authenticity is what makes our content connect.

Content language

Arabic · English · French — delivered in any language or combination

Based in

Lebanon

WHAT WE OFFER

PURE UGC — CONTENT FOR YOUR CHANNELS

We create the content — sea day reels, port reviews, onboard lifestyle. You receive raw files and own them completely. Use on your channels, website, or ads. Full usage rights transferred.

COLLABORATION — CRUISE EXPERIENCE + CONTENT

We join your cruise, create a full content package, and publish on Between The Stamps — giving your brand authentic exposure to our engaged travel audience.



CONTENT TYPE	DESCRIPTION
Sea Day Lifestyle Reel	What a sea day really feels like — deck, pool, dining, sunset. Voiceover.
Port / Excursion Review	Honest destination content from cruise port stops — visual and informative
Onboarding Experience	Embarkation, first impressions, cabin reveal — aspirational content
Couple Cruising	Romantic moments, balcony mornings, sunset dinners — lifestyle angle
Family Cruising	Real moments with kids — activities, kids clubs, family dining
Evening / Nightlife	Formal nights, deck events, entertainment — glamour and lifestyle
Northern Europe Routes	Snow-capped ports, dramatic scenery — niche content few creators have
Cruise Tips Carousel	Practical advice — cabin choices, excursions, sea day guide. High saves.
'What We Wish We Knew'	Expertise-led content for first-time cruisers — builds booking intent



PAST COLLABORATIONS

We have collaborated with boutique properties in Lebanon, delivering aesthetic destination content and lifestyle reels. Our work is relationship-driven and always created fresh on location.

1	Al Haush — Lebanon Boutique property collaboration. Aesthetic destination and lifestyle content. <i>Delivered: Reel + Stories</i>
2	Bkerzay — Lebanon Boutique property collaboration. Lifestyle and destination content. <i>Delivered: Reel + Stories</i>

IN THE PIPELINE

Additional collaborations currently in progress across hospitality, travel, and publishing.

STANDARD CRUISE PACKAGE

DELIVERABLE	DETAILS
1 x Sea Day Reel	Voiceover style, 20-30 sec, on-screen captions
1 x Port/Destination Reel	Short destination review from a port stop
1 x Cruise Tips Carousel	6-8 slides, practical tips format — high saves
3-5 x Stories per day	Published during the cruise experience
Raw files	Full usage rights transferred to brand
Custom packages	Open to discussion based on cruise line needs

FAMILY CRUISING



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