



Between the Stamps

— EVERY STAMP HAS A STORY —

TRAVEL MEDIA KIT

Hospitality & Travel Content Partnerships



Real stories between every stamp.

2026 · Lebanon · Regional & International Collaborations

A journey told two ways.

Joelle brings the voice and presence. Maroun brings the visual eye.



BETWEEN THE STAMPS

Between The Stamps is a trilingual travel content brand created by Joelle & Maroun - two travelers documenting the places, people and moments that stay with us.

Our storytelling blends destination inspiration, honest experiences and cinematic visuals - designed to make viewers imagine themselves there.

We create for a Lebanese / MENA audience while building content with global discovery in mind.

40+

countries explored

12+

years of firsthand travel

3

languages

5+

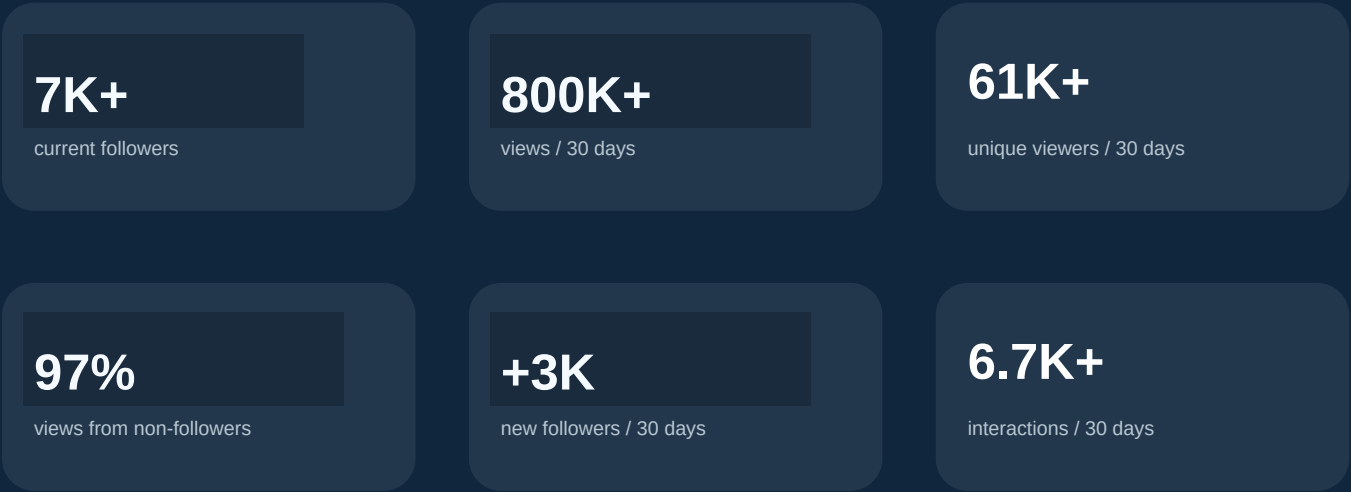
cruises

Arabic · English · French

Trc Travel Industry Training — Ticketing & Reservation, CIS College (2026)

Discovery is already happening.

Current follower count updated September 2026. Audience insights: July 25–August 23, 2026.



TOP AUDIENCE MARKETS

Lebanon	58.7%
UAE	8.4%
USA	3.3%
Jordan	3.0%

AUDIENCE PROFILE

Women	77%
Men	23%
25–44	61.2%
Reels	118K views

Content mix · last 30 days

Reels 118K · Stories 14K · Posts 1.6K

Best Reel 240K+ views · 3.7K+ likes

The key signal: almost 97% of recent views came from people who did not already follow the brand.

Destination stories that travel beyond the feed.

Current series performance — combined views across published reels.



MONTENEGRO ROAD TRIP

Destination storytelling & travel inspiration

145K+

views across 3 reels



DOLOMITES

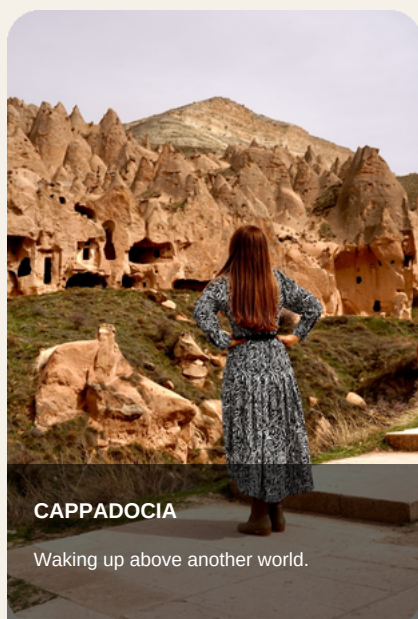
Destination inspiration & travel planning

80K+

views across 3 reels

Places become stories when you experience them.

A visual-first portfolio of destinations we have explored and documented.



CAPPADOCIA

Waking up above another world.



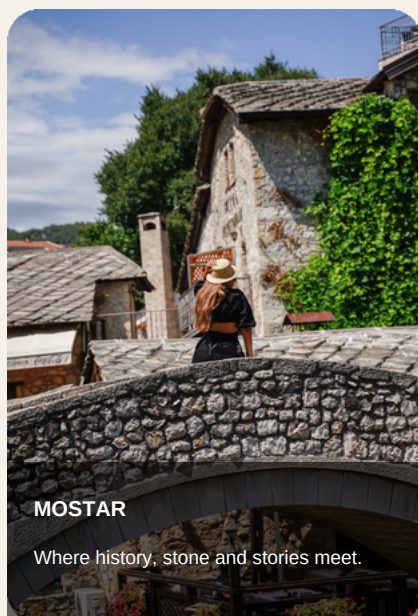
AUSTRIA

Fairytale villages, alpine lakes and slow moments.



CALANGAMAN ISLAND

The kind of blue you never quite forget.



MOSTAR

Where history, stone and stories meet.



DOLOMITES

A road trip through landscapes that barely look real.



EGYPT

Some places you visit. Others stay with you forever.

Two people. A thousand stories.

Joelle + Maroun — the faces behind Between The Stamps.



JOELLE + MAROUN

We travel as a team.

Joelle leads the brand voice, on-camera presence and storytelling.

Maroun leads photography, videography and visual creation.

Together, we turn destinations into stories that feel real, inspiring and unforgettable.

OUR VISUAL WORLD

Destination inspiration · Road trips · Hotels & stays
Nature · Hidden gems · Cruises · Couple travel
Cinematic travel storytelling



Content designed to make people imagine staying there

Experience-led storytelling for hotels, resorts and destinations.

CINEMATIC REELS

Property and experience-led short-form storytelling designed for discovery.

INSTAGRAM STORIES

Arrival, rooms, amenities, dining, experiences and behind-the-scenes moments.

PROFESSIONAL PHOTOGRAPHY

High-quality room, property, lifestyle and destination imagery.

SHORT-FORM VIDEO ASSETS

Vertical clips that can support a property's own social-media content.

AERIAL / DRONE CONTENT

Available where legally permitted and subject to local regulations, weather and flight conditions.

ORGANIC REPOSTING

Organic reposting / resharing can be included in collaborations.

EXTENDED COMMERCIAL USAGE

Paid advertising, broader commercial licensing or extended usage can be discussed separately.

Flexible formats: hosted stays · content partnerships · property features · UGC/content creation · destination collaborations

Let's create something worth remembering.

Authentic experiences. Cinematic visuals. Stories with a reason to save.

PRODUCTION SETUP

Sony A7 III · Tamron 28–75mm f/2.8 · Insta360 Luna Ultra · DJI Mini 5 Pro

Based in Lebanon · Open to regional & international collaborations

Every stamp has a story.

BETWEEN THE STAMPS

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Hospitality & Travel Content Partnerships